



Saturday December 14, 2019

7:30 am – 12:00 pm

Freestone Regional Park
1045 E. Juniper Ave, Gilbert Arizona 85234
(SE Corner of Lindsey and Juniper, just
south of Guadalupe)

Admission: FREE

12k's of Christmas®

Celebrating health, fitness and the joy of Christmas...

This community event for families and individuals features 12k and 6k run/walk events with Christmas Carolers at every "k" and a non-competitive 1.2k (3/4 mile) Santa "Sled Run" where families and teams will compete for prizes like the Christmas Spirit Award, Santa's Favorite Pet, and Best Decorated Entry! Spectators and participants will enjoy more Christmas caroling in the park, along with a Christmas Bazaar and Santa's Pet Village, featuring over 20 local animal rescue groups.

Santa's Pet Village

Open from 7:30 am to 12:00 pm, we are inviting local rescue groups to join us. Bring pets to adopt; information about your group; and non-food items to sell (especially if you have Christmas themed items!) We'll mark off a 10 x 20 area on the grass for your group - enough room for a canopy and x-pen. You will need to bring all your own setup - canopy, tables, chairs, decorations. Electricity is not available.

Marketing: This event is being marketed as a community and family event - not exclusively for runners. We want to provide a fun community celebration where people can bring the family and get into the spirit of Christmas with carolers, family fun and shopping! Typically we get coverage on at least one local morning TV show. Participants have found that they have been able to reach out to a non-traditional audience - people who may not normally attend pet adoption events, but who are pet lovers! A large number of the participants run with their dogs and most families bring their furry family members to enjoy the festivities. We hope you can join us!

Fee & Donation:

Rescue groups can reserve a 10 x 20 space by sending in the attached application, along with a \$25 fee. This fee will be refunded to you when you come to the event on December 14th, and the 12k's of Christmas will made an additional \$100 donation to your non-profit. All we ask is that you include us on your website and help us promote the race and rescue event in any newsletters or email blasts.

Tax & Insurance:

Insurance is required from all Santa's Pet Village participants. Required from Town of Gilbert and 12k's of Christmas

12k's of Christmas®

2019 Santa's Pet Village - Booth Application (FIRST 20 applications)

(Must include \$25 deposit)

Mail application with full payment to:

FieldWorks Events & Marketing
PO Box 14707, Scottsdale, Arizona 85267-4707

Rescue Name: _____

Address: _____

City State Zip: _____

Contact Name: _____ Phone: _____

Cell Phone: _____ Fax: _____

Email Address: _____

Non-food items to be sold or given away (if available, please include a photograph of items). All items subject to approval.

Reservation Fee \$25 (Does not include Electricity. Participant to provide own set up)

Please make check payable to **Fieldworks Events & Marketing Inc. PO Box 14707, Scottsdale, Arizona 85267**

I agree that in return for a donation from FieldWorks Events & Marketing Inc. the rescue will participate in the event on December 14th, include the event on our website and in any newsletters or email blasts we send out prior to the event.

I agree that all animals will be current on vaccinations and will remain leashed, with leashes less than 6 feet, or enclosed in an x-pen.

I give permission for free use of our name and photos of our booth and animals in any broadcast, telecast, or print media account of this event, as well as on the event website, Facebook and any marketing communications.

I agree to obtain and maintain in full force and effect throughout the duration of the event, liability insurance coverage reasonably acceptable to Fieldworks Events & Marketing and the Town of Gilbert. Both FieldWorks Events & Marketing Inc and the Town of Gilbert shall be named as additionally insured. A certificate reflecting such insurance coverage will be provided prior to the event. I understand that all setups must meet Town of Gilbert Fire Code.

I agree that if I cancel and wish to withdraw, the reservation fee is not refundable and I will not receive any monetary donation from the 12k's of Christmas.

Furthermore, I understand that Event Staff reserves the right to move vendors from location site on map and that when setting up all vehicles must be removed from the event area by 7 a.m. on December 14h. I understand that the name 12k's of Christmas® is trademarked and cannot be used without the written permission of FieldWorks Events & Marketing Inc.

Rescue Group Signature

FieldWorks Events & Marketing Inc.

Rescue Group (Print Name)

Date