

11th annual 12k's of Christmas®

Saturday December 14, 2019

Freestone District Park

1045 E. Juniper Road, Gilbert AZ 85234

12k run, 6k run/walk

Christmas Bazaar

Christmas Gifts and Awards

1.2k Santa Sled Run

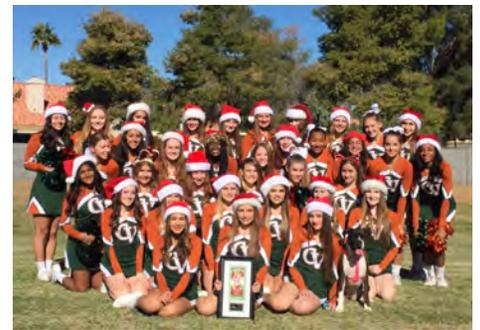
Santa's Pet Village

Christmas Caroling



Celebrating health, fitness and the joy of Christmas

Benefits animal rescue through generous donations to all participating rescues



For more information, contact FieldWorks Events & Marketing Inc. (480) 609 3978
or see www.fieldworksevents.com

Sponsorship Packages

Santa Paws Sponsor \$8,995

Sponsorship of the 12k's of Christmas offers category exclusivity plus the highest possible on-site exposure - logo ID on event rack cards and race bibs, items in the runner goodie bags, adopt-a-k and banner signage, 10x20 commercial booth, mascot participation, and generous PA announcements, plus logo ID on the event guide, posters, map and website. Host your employees and partners, or use the sixteen 12k or 6k entries and six 1.2k entries for a drive-to-retail promotion. (Sponsor to provide banners and booth setup.)

North Pole Sponsor \$5,995

Reach out to participants and spectators by sponsoring Santa's Pet Village or Santa's Kitchen. Receive on-site exposure; logo ID on race bibs, lanyard, or socks; item in runner goodie bags; adopt-a-k and banner signage; 10x10 booth and PA announcements; plus logo ID on the event guide, posters, map and website; and ten 12k or 6k entries and six 1.2k entries. (Sponsor to provide banners and booth setup.)

Santa's Workshop Sponsor \$2,995

Sponsor a major amenity (ie. Christmas Bazaar, Santa's Helpers) and receive: logo ID on the event guide, posters, map, and website; 10x10 booth, banner; item in runner goodie bags; PA announcements; and . eight 12k or 6k entries. (Sponsor to provide banners, booth setup and item for goodie bags.)

Gingerbread Sponsor \$1,495

Sponsor a minor amenity at the event (ie. first aid) and receive recognition with a sign at that amenity, sponsorship of on "k" along the course, logo ID on the event guide and website, item in the runner goodie bags, PA announcements, and banner signage, plus six 12k or 6k entries.

Adopt-a-k Sponsor \$795

Sponsor one of the caroling groups along the run/walk course. Not only will you be associated with the youth group performing at that k, you will receive recognition with a sign at that k, recognition in the event guide and website, item in the runner goodie bags, PA announcements, and banner signage, plus two 12k or 6k entries and two 1.2k entries.

Booth and Runner Bag Stuffers \$395

10x10 commercial booth space (Sponsor provides booth setup and is responsible for all taxes) and put an item in each of the runner goodie bags. (Sponsor to provide a minimum of 1000 pieces by November 1, 2019)

Booth OR Runner Bag Stuffers \$295

10x10 commercial booth space (Sponsor provides booth setup and is responsible for all taxes) or sponsor can put an item in each of the runner goodie bags. (Sponsor to provide a minimum of 1000 pieces by November 1, 2019)

Demographics

Sponsors will reach out directly to a high-income, well-educated group of active Arizona residents, primarily female. The 2018 event attracted 1,276 runners and walkers, along with 20 local choirs and performing groups, and over 2,500 spectators.

☆66% female ☆89% employed ☆95% AZ residents ☆Median Age 34 ☆Median Income \$92,350

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