



Saturday December 10, 2011

8 am – 1 pm

Freestone Regional Park - Town of Gilbert
1045 E. Juniper Ave, Gilbert Arizona 85234
(SE Corner of Lindsey and Juniper, just
south of Guadalupe)

Admission: FREE

12k's of Christmas®

Celebrating health, fitness and the joy of Christmas...

A portion of the proceeds to benefit Maricopa County Animal Care & Control and PACC 911

This community event for families and individuals features 12k and 6k run/walk events with Christmas Carolers at every "k" and a non-competitive 1.2k (3/4 mile) Santa "Sled Run" where families and teams will compete for prizes like the Christmas Spirit Award, Santa's Favorite Pet, and Best Decorated Entry!

Spectators and participants will enjoy more Christmas caroling in the park, along with a Christmas Bazaar and Santa's Pet Village, featuring over 30 local animal rescue groups.

Santa's Pet Village

Open from 8 am to 1 pm, we are inviting local rescue groups to join us and our friends from Maricopa County Animal Care & Control and PACC 911. Bring pets to adopt; information about your group; and non-food items to sell (especially if you have Christmas-themed items!)

We'll mark off a 10x20 area for your group – enough room for a canopy and X-pen. You will need to bring all your own setup - canopy, tables, chairs, decorations.

Electricity is not available. Water is only available at the main restroom. Please bring a large water container and bowls.

Marketing:

The event is being marketed as a community and family event – not exclusively for runners. We want to provide a fun community celebration where people bring the family and get into the spirit of Christmas with carolers, family fun, and shopping! We are not marketing it as a place to get a new pet for Christmas just somewhere they can meet a new "furry friend".

We hope to work with local morning shows to get some advance TV coverage and will absolutely invite participating rescue groups to join us.

FEE: \$25 for 10x20 area

12K's of Christmas®

2011 Santa's Pet Village – Application

Mail application with full payment to:

FieldWorks Events & Marketing

PO Box 14707, Scottsdale, Arizona 85267-4707

Group Name: _____

Address: _____

City State Zip: _____

Contact Name: _____ Phone: _____

Cell Phone: _____ Fax: _____

Email Address: _____

Non-food items to be sold or given away (if available, please include a photograph of items). All items subject to approval.

Booth Fee \$25 (Does not include Electricity. Exhibitor to provide own set up)

Total Booth Fee Paid: _____

Please make check **payable to Fieldworks Events & Marketing Inc.**

I agree that all dogs will be current on vaccinations and will remain leashed, with leashes less than 6 feet, or enclosed in an xpen.

I also give permission for free use of our name and photos of our booth and animals in any broadcast, telecast or print media account of this event.

I agree to obtain and maintain in full force and effect throughout the duration of the event, liability insurance coverage reasonably acceptable to Fieldworks Events & Marketing. Both FieldWorks Events & Marketing Inc and the Town of Gilbert shall be named as additionally insured. A certificate reflecting such insurance coverage will be provided upon request. I understand that all vendor set-ups must meet the Town of Gilbert Fire Code.

I agree that if I should cancel and wish to withdraw my entry less than 60 business days prior to the event, my fee will not be refunded and that no refunds will be given due to unfortunate weather conditions.

Furthermore, I understand that Event Staff reserves the right to move groups from location site on map and that when setting up all vehicles must be removed from the event area by 7:30 a.m. on December 10h. I understand that the name 12k's of Christmas® is trademarked and cannot be used without the written permission of FieldWorks Events & Marketing Inc.

Authorized Signature

FieldWorks Events & Marketing Inc.

Group (Print Name)

Date